Nearly 9,000 dental professionals from around the globe are expected to converge in the Emerald City for the 122nd annual Pacific Northwest Dental Conference (PNDC), organized by the Washington State Dental Association (WSDA). Recognized as one of the finest dental meetings in the country, the PNDC offers two days of continuing education in one of the most picturesque and family-friendly settings.

Surrounded by snow-capped mountains and calm emerald waters, the PNDC, held July 23 and 24 in downtown Seattle, offers attendees a chance to earn affordable, cutting-edge C.E. in one of the most majestic regions in the world. If you haven’t experienced the Pacific Northwest in the summer time, then you can’t miss this opportunity.

“The beauty of the PNDC is the sense of oneness that the dental family feels when sharing ideas and expertise,” said Dr. Larry Lawton, former WSDA president. “Dental professionals are often solitary creatures working in independent practices, and the PNDC provides us with an opportunity to unify and learn together.”

And in these difficult economic times, attending the PNDC makes sense for your pocketbook. ADA members can acquire up to 14 C.E. credits and attend any lecture they want by purchasing a full conference badge for $250–$290, and their staff is just $160.

While other dental meetings throughout the nation charge by lecture, PNDC attendees have access to more than 50 speakers and over 60 lectures at no additional cost. The PNDC offers affordable, quality education for the entire office. Here are some of the world-renowned speakers at this year’s conference:

• Dr. Harold Crossley, Pharmacology
• Dr. Donald Coluzzi, Lasers (includes a workshop)
• Drs. Chris Delecki and Bryan Williams, Pediatric Dentistry
• Dr. Anthony DiAngelis, Trauma
• Dr. Timothy Hempton, Crown Lengthening (workshop) and Hygiene
• Dr. David Levitt and the Perio Institute, Implant Surgery (workshop)
• Drs. Stanley Malamed, Ken Reed & Morton Rosenberg, Sedation
• Dr. James Tinnin, Endodontics
• Dr. Corky Willhite, Esthetics (lecture and workshop)

Combine all of this with more than 75 additional lectures and workshops by renowned professionals like Dr. Anthony DiAngelis, Dr. Sally Hewett, Dr. David Levitt, Dr. Dennis Lynch, Dr. Rhonda Savage, Dr. Uche Odiatu and Kary Odiatu, and you’ll see why this year’s conference should not be missed!

In addition to top-notch C.E., the PNDC offers an array of other activities to keep attendees busy. With a robust exhibit hall that features over 300 exhibiting companies, attendees will have the opportunity shop the latest and greatest in dental products as well as try their luck at huge prize giveaways drawings throughout the conference. It’s a lively area filled with energy and conversation about the art and science of dentistry.

New in 2009, the exhibit hall will feature a relaxation lounge with free head and neck massages provided to any attendee who needs a rest from the day’s activities.

Attendees can also take advantage of many special events held throughout the conference, including the 2009 Staff Appreciation Luncheon, the annual Fun Run along Seattle’s waterfront, and the Ride the Ducks of Seattle Tour.

In addition to special events, Seattle is filled with an eclectic mix of restaurants, music venues, shopping, farmer’s markets and summer festivals to help make your stay even more enjoyable.

To register, or for more information, please visit www.wsda.org/pndc/pndc.view, or call (800) 448-3368.